

# Unique. Elegant. Connected. With Phonak Slim™



# Let's make hearing modern

For decades, Phonak has introduced innovative hearing solutions that positively impact millions of people around the world. At our core, we help people to thrive socially and emotionally, and achieve this through the relentless pursuit of technological advancements that provide the best - possible hearing performance in our hearing solutions.

Based on a heritage of audiological expertise and powered by leading innovative technology, Phonak is proud to present our latest hearing aid: Phonak Slim. Slim combines a modern design with state-of-the-art hearing performance. This exciting approach blends the best of hearing technology in an all-new shape that will appeal to even more of your clients.

When combined with proven Roger™ performance, Phonak Slim delivers improved speech understanding<sup>1,2</sup> in the most challenging hearing environments. While we enable hearing aid wearers to experience improved speech understanding with our portfolio, we also believe that hearing solutions should allow wearers to express their unique style and individual personality.

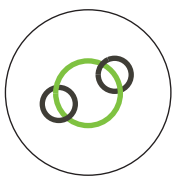


# Unique. Elegant. Connected. With Phonak Slim

The appearance and design of traditional hearing aids is often reported as one of the main reasons for low hearing aid adoption<sup>3</sup>. With Phonak Slim, we have redefined the hearing aid design to encourage people with hearing loss to adopt a solution earlier in their hearing journey.

Our answer to overcoming the barriers associated with hearing aids is a combination of uncompromised performance and appealing design. This enables you to provide your clients with a solution that they feel comfortable with.

Research shows that Phonak product portfolios that include Slim are preferred by 70% of clients<sup>4</sup>.



Our support spans beyond just hearing solutions as we grow with you personally, technologically, financially and professionally on all levels. This ultimately equates to a successful and lasting **business partnership**. Choose from our numerous support services that will assist you in attracting new business and set you up for long-term success.



## Unique

**A new design that provides a unique opportunity for business growth.**

Phonak Slim features a 7° angle of receiver socket and its unique, ergonomic shape is contoured to naturally nestle behind the ear, even for clients who wear glasses. This makes Slim attractive to more clients as it could increase the chance of early hearing aid adoption or replacing older devices sooner<sup>3</sup>.

## Elegant

**Offer speech understanding improvements<sup>1,2</sup> in an elegant form.**

Packed with signature Phonak technology, Slim masterfully addresses the number one reason why clients seek hearing aids: speech understanding in noisy environments<sup>5</sup>. Thanks to Phonak SmartSpeech™ Technology, you can offer your clients a solution that allows them to confidently immerse in conversations in many listening situations. By combining Phonak Slim and Roger technology, you offer your clients a truly unique solution that allows them to be themselves, wherever they are.

## Connected

**Optimise your clients' experience and keep them connected.**

Slim is designed to keep your clients comfortably connected to a multitude of Bluetooth® - enabled devices as well as the interactive world around them. Empower your clients beyond hearing improvement with a solution that enables them to track their activities, personalise their hearing experience and easily take control of their hearing aid.

# Uncompromised hearing performance in an aesthetically appealing design

Driven by a heritage of audiological expertise, Phonak creates key solutions that address the most challenging listening situations. Additionally, we know from studies that reducing listening effort may also reduce feelings of fatigue<sup>6</sup>, making people feel less tired at the end of the day<sup>7</sup>. With a deep understanding of client needs, we incorporate your valued input to create innovative technology, resulting in Phonak being rated as a leader in speech understanding amongst hearing care professionals worldwide<sup>8</sup>.



## AutoSense OS™ 5.0

AutoSense OS 5.0 has been trained with artificial intelligence-based machine learning to accurately identify sound environments. It perfectly orchestrates the numerous comfort and speech understanding features in Phonak Slim to adapt to every environment.

Hearing aid adopters report social benefits of hearing aid use, such as better ability to engage in group activities and positive impact on relationships<sup>9</sup>.



# Phonak SmartSpeech Technology

## Phonak SmartSpeech Technology

Part of AutoSense OS 5.0

### Motion Sensor Hearing

For conversations while walking. Preferred by 78% of participants for environmental awareness<sup>12</sup>.



### Roger™ Technology

Roger is an intelligent wireless technology that transmits speech directly to Slim hearing aids via RogerDirect™, helping to overcome distance and noise.



### ActiveVent™ Receiver

The world's first intelligent hearing aid receiver that combines the hearing performance of a closed fit with the comfort of an open fit. Delivering 10% better speech understanding in noise<sup>1\*</sup>.




\*Compared to conventional acoustic coupling




Phonak Slim delivers uncompromised hearing performance on our latest platform in an aesthetically appealing design. It incorporates SmartSpeech Technology and provides features to improve speech understanding<sup>1,2</sup> while its unique look and feel is designed with your clients' lifestyle and confidence in mind.

SmartSpeech Technology is a collection of features that AutoSense OS 5.0 seamlessly adapts, each feature proven to provide either improved speech understanding or reduced listening effort in many listening environments<sup>1,10</sup>. This technology not only highlights Phonak's dedication to providing the best – possible solution for speech understanding, but benefits your clients' well-being as it has been shown from scientific literature, reduced listening effort may free up cognitive resources<sup>6</sup>.




#### Speech Enhancer

Helps reduce the listening effort required when communicating with someone who speaks softly e.g. from a toddler, or from a distance, in quiet surroundings<sup>11</sup>.




#### Dynamic Noise Cancellation

Reduce the listening effort when having a conversation in noise<sup>11</sup>.



#### SpeechSensor

Algorithm that detects the direction from which the main speech signal is coming from.



#### StereoZoom 2.0

Unique binaural directional beamforming technology. Smoother, smarter, stronger!



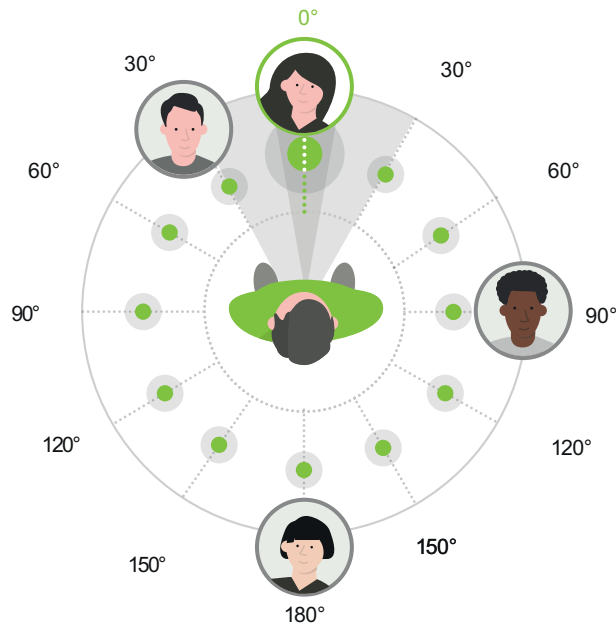
## StereoZoom 2.0

Our sense of hearing contributes to a sense of environmental awareness. By processing and interpreting the sounds around us, listeners can monitor changes in the acoustical environment<sup>13</sup>. Therefore, a hearing aid should balance environmental awareness with speech focus. This is where the new StereoZoom 2.0, Phonak's unique binaural directional beamforming technology, comes in. StereoZoom 2.0 is smoother, smarter and stronger. There is a smooth transition between the wider directional mode of UltraZoom and the narrower focus of StereoZoom 2.0, whereas the focus strength smartly adapts based on the noise level around. The result is 3 dB better SNR\*.

**16% better speech understanding in noise with speech from the front\*\*.**

**2.5 dB better SNR at maximum strength compared to default strength\*\*\*.**

Your clients can enjoy 16% better speech understanding when having a conversation with a friend or loved one in challenging social environments<sup>\*\*10</sup>. But that's not all. With Phonak Slim and StereoZoom 2.0, your client is able to adjust the focus strength of StereoZoom 2.0, to their preference and in real time in the myPhonak app, providing additional 2.5 dB SNR<sup>\*\*\*</sup>.





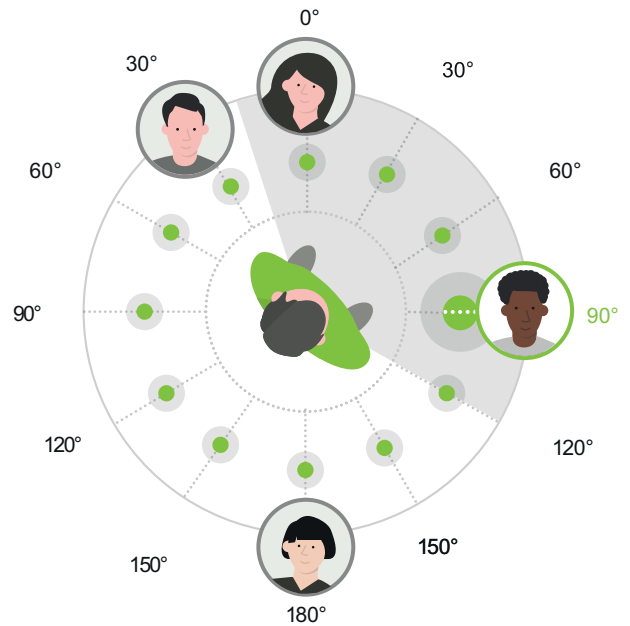
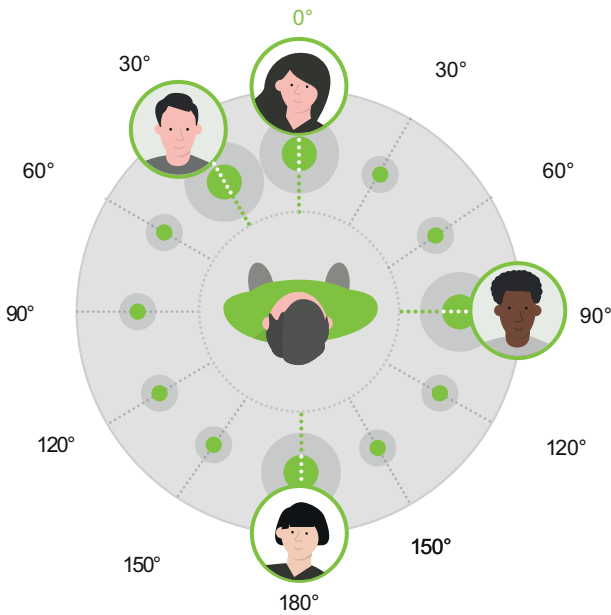
# SpeechSensor

Social interactions are strong contributors to our social-emotional well-being. In these situations conversations do not always happen from the front, so it's important to be able to identify which direction speech is coming from. Having more access to sound not only provides clarity, but reduces listening effort<sup>14,15,16</sup>. Phonak Slim features SpeechSensor, an algorithm that detects the direction the main speech signal is coming from. This information is sent to AutoSense OS 5.0 which automatically adjusts the directional microphone mode depending on whether speech is coming from left, right or behind. The real life benefit means your clients can understand speech 15% better when speech is from the side/rear in addition to 11% reduced listening effort<sup>\*\*10</sup>.

**3.5 dB better SNR with fixed directional when speech is from the side.**

**15% better speech understanding with speech from the side or behind\*\*\*.**

**11% less listening effort.**



\* Compared to Real Ear Sound (tested with power dome)  
 \*\* With power dome  
 \*\*\* Default strength compared to maximum strength with power dome

# Understanding in noise and over distance with Roger microphones

Roger is an intelligent wireless technology that transmits speech directly to Slim hearing aids via RogerDirect, helping to overcome distance and noise. Functioning like a third ear, Roger picks up the voice of a speaker, television, music or the telephone and wirelessly transmits it to the listener, while reducing background noise. In the near-field, the directional microphones in Slim hearing aids can improve the signal-to-noise ratio (SNR). Once the background noise or distance exceeds a critical distance, directional microphones may be less capable of improving the SNR. That's when Roger microphones help to bridge the understanding gap in the far-field and enhance the SNR by:

- Eliminating distance between the listener and the sound source
- Utilising its beamformer to optimise the SNR at the sound source
- Adaptively mixing the wireless microphone signal with the ear-level microphone signal of the hearing aid, increasing the gain of the Roger receiver in higher ambient noise levels.

The combination of Phonak Slim hearing aids and Roger lets group conversations in noisy environments and over distance shine.



◀ An all-in-one solution for online calls!  
The new Roger On™ enables your clients to participate in online calls without an additional microphone wherever they are thanks to the noise reduction and directionality.



# All the latest technology in a stylish design

Phonak Slim, powered by SmartSpeech Technology, is for mild to severe hearing losses. Phonak Slim hearing aids are the ideal solution for clients that appreciate a unique and elegant form factor while remaining comfortably connected to their Bluetooth - enabled devices.



Fully rechargeable



RogerDirect inside



Made for All connectivity



Universal Bluetooth compatibility

## Colour range



2A

Silver/Black



3A

Graphite/Black



4A

Copper/Black



6A

Sandalwood/Black

## Phonak Slim Charger

A compact charger with a sleek appearance that perfectly complements Phonak Slim, charging the hearing aids in just three hours to offer a full day\* of hearing.

- Charges Phonak Slim in just 3 hours
- Conveniently shaped with a solid stance
- Easy to clean, easy to carry
- Optimised charging and usability

\* 16 hours of battery on a single charge, including 8 hours of everyday listening, 4 hours of Bluetooth streaming and 4 hours of TV streaming. Battery life may be minimally reduced when using ActiveVent receiver.



## Compatible Roger microphones and accessories

### Roger On

The latest Roger On generation is a complete solution for your clients that now also enables them to participate in online calls without an additional microphone, even in noisy environments. By combining Phonak Slim and Roger On, you offer your clients the confidence, versatility and elegance in a unique solution that allows them to be themselves, wherever they are.



Roger Select™



Roger Table Mic II



PartnerMic



RemoteControl



TV Connector



myPhonak app

# Leverage digital services

Phonak offers a host of digital services to set you apart from the competition and ultimately benefit your clients. These include the myPhonak app with Remote Support for flexible and convenient care, with health data tracking for clients to unleash healthier versions of themselves, and more personalisation opportunities for clients to take control of their hearing needs.

## myPhonak

This app empowers your clients to personalise their hearing experience and to access remote care. It allows your clients to not only take control of their hearing with remote control functionality, but to track their health data and connect to their hearing care professional remotely. It provides them with the comfort of knowing they will receive optimal care and assistance.

## Remote Support

Offer remote care through Phonak Target and the clients' iOS or Android smartphone wherever and whenever they need it. Phonak is rated No 1 for remote solution by US hearing care professionals.<sup>17</sup> Your clients can benefit from fitting adjustments in situations that prove to be challenging for them. Differentiate your clinic and offer your clients the added benefit of Remote Support.

## Personalisation

myPhonak provides your clients an opportunity for a more personalised listening experience. It allows your client to control everything, from how much volume they receive to how much noise they want to reduce, and even how much they want to focus on speech.

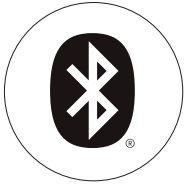
- They can create personalised programs specific to their own life.
- Your clients can control and potentially enhance their hearing experience using these personalised adjustments.

To find out more please visit [www.phonak.com/eSolutions](http://www.phonak.com/eSolutions)









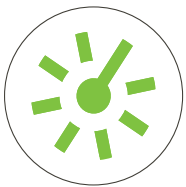
## Bluetooth connectivity for everyone

Phonak Slim provides parallel connectivity to iOS and Android smartphones, TVs, Roger devices and wireless accessories. This universal connectivity provides your clients numerous possibilities to stay connected to their favourite Bluetooth devices. It allows for up to 8 Bluetooth - enabled devices to be paired, two of which can be simultaneously connected.



## Tap Control

Slim hearing aids make it possible to steer Bluetooth features with a double tap on the ear. This function allows the wearer to accept/end calls from connected iOS/Android smartphones, pause/resume streaming from connected Bluetooth devices and access Bluetooth - based voice assistant apps. If required, the sensitivity of Tap Control can be adjusted in the myPhonak app.



## Target 8.1

Access and adapt new features and products within Target 8.1. This propriety fitting software offers easy-to-use functionality in clinic and enables remote care for distance support when clients cannot travel to your clinic. Its compatible with Phonak Slim, ActiveVent, Roger and more.

 **Hearing care professionals rate Phonak as No 1 for remote solutions<sup>17</sup>.**

# Partner with Phonak today, for a better tomorrow

Choose from our numerous support services that will assist you in future-proofing your business for success. Phonak provides innovative ways for you to communicate with your clients.

Partnering for success with an industry leader means we grow together. Phonak can provide you with marketing support, lead generation and tailored tools specifically designed to develop and equip you and your team with expert business support for future success.

## Capture new leads

We support you in lead generation and promoting consumer awareness of hearing loss with Phonak Hearing Screener. Offer more meaningful services on your website, capture leads and gain first client insights at any time of the day. Integrate the Phonak Hearing Screener into your professional website.



## We partner with you so you can be at your best


Differentiate yourself and your services from competitors and utilise our multiple offerings:

- Well-Hearing is Well-Being
- Conferences
- Events
- eLearning
- Evidence based best practice guidelines

## Set for the future

Ensure the hearing success of your clients and your business with a broad portfolio of leading solutions from Phonak. Receive expert business insights and best practice benchmarks to future-proof your business. With over 75 years of business experience, our team of experts is equipped to assist you with proven solutions designed to ensure your long term - business success.

Please contact your local sales rep to learn more about our offering or visit:  
[www.phonak.com/become-a-partner](http://www.phonak.com/become-a-partner)

 Training and events provided by Phonak receive an excellent rating by hearing care professionals<sup>18</sup>. Have you participated in one yet?

# Phonak makes hearing modern for you and your clients

## Key benefits for your clients

- Your clients can connect with you without having to go to the clinic
- With uniquely shaped left and right hearing aids, Slim is designed to naturally settle behind the ear
- Push button provides clients instant access to personalisation and connectivity
- Improved speech understanding in many hearing situations<sup>1,2</sup>
- Reduced listening effort in quiet and in noise<sup>9</sup>
- Detecting the direction the main speech signal is coming from
- Universal connectivity to a multitude of Bluetooth - enabled devices
- A personalised hearing experience and health data tracking with the myPhonak app
- Easy to use, rechargeable with a new, compact charger case

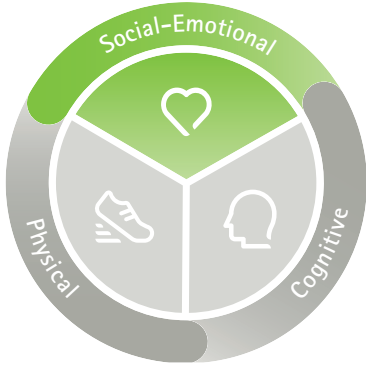
## Key benefits for you

- The new, elegant profile can reduce the barrier of getting new hearing aids or replacing older devices earlier
- Increased opportunity to engage clients, grow your business and increase the average selling price
- Work with a leader in innovative hearing aid solutions,<sup>24</sup>
- Expand your offering with a more appealing feature - set that provides additional opportunities for cross-selling with ActiveVent and Roger
- Use Phonak support services to future-proof your business



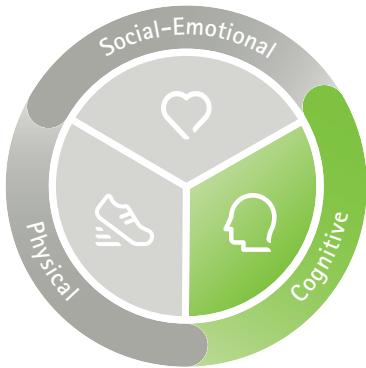
# Phonak Well-Hearing is Well-Being

We believe that hearing well is key to living a fulfilled life.

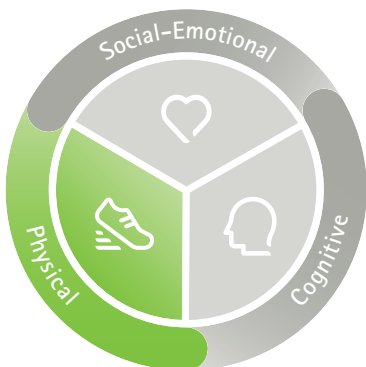


## Hearing well...

Fosters easier engagement, stronger connections and a more positive outlook.



Supports cognitive fitness<sup>3</sup>



Enables people to live a more active and healthy lifestyle.

We address hearing loss holistically and take action to treat hearing loss as a catalyst for well-being.

Visit [www.phonak.com/well-hearing](http://www.phonak.com/well-hearing) to implement Well-Hearing is Well-Being into your daily practice.





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- <sup>18</sup> Sonova proprietary research (2022). Market Research ID 4499.  
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# life is on

Since 1947, Phonak has been dedicated to preserving life quality by opening new acoustic worlds. Already back then, in the days of our foundation, our company was driven by a formative conviction: we believe that well-hearing equates to well-being and thus is essential for living life to the fullest. In fact, the sense of hearing is directly linked to social, emotional, cognitive and physical well-being. Today and into the future, we strive to offer the broadest portfolio of innovative hearing solutions. And, together with our hearing care professionals, we keep on focusing on what matters most: improving speech understanding, changing people's lives and having a positive effect on society as a whole.

[www.phonak.com](http://www.phonak.com)



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