



WIDEX **MOMENT**[™] FEATURING **MOMENT SHEER**[™]

WIDEX

SOUND LIKE NO OTHER



THERE'S NEVER BEEN A BETTER MOMENT

Since its inception, Widex Moment has delivered a truer, clearer, full spectrum of natural sound. Because Widex understands that unnatural sound can make engaging in life unpleasant and uncomfortable. But now it's time to take Moment to the next level.

Revolutionary Technology Your Patients Can Hear

We developed our PureSound™ pathway powered by our record breaking ZeroDelay™ technology to deliver 'natural' sound, that your patients can actually hear. But it's not just our opinion that matters, so we conducted extensive research to prove the Widex difference.

A More Relevant Hearing Experience

The dual AIs that drive our MySound™ personalization never sleep. That means that since we launched Moment, these systems have been learning and improving — allowing us to provide a perfectly customized sound faster than ever.

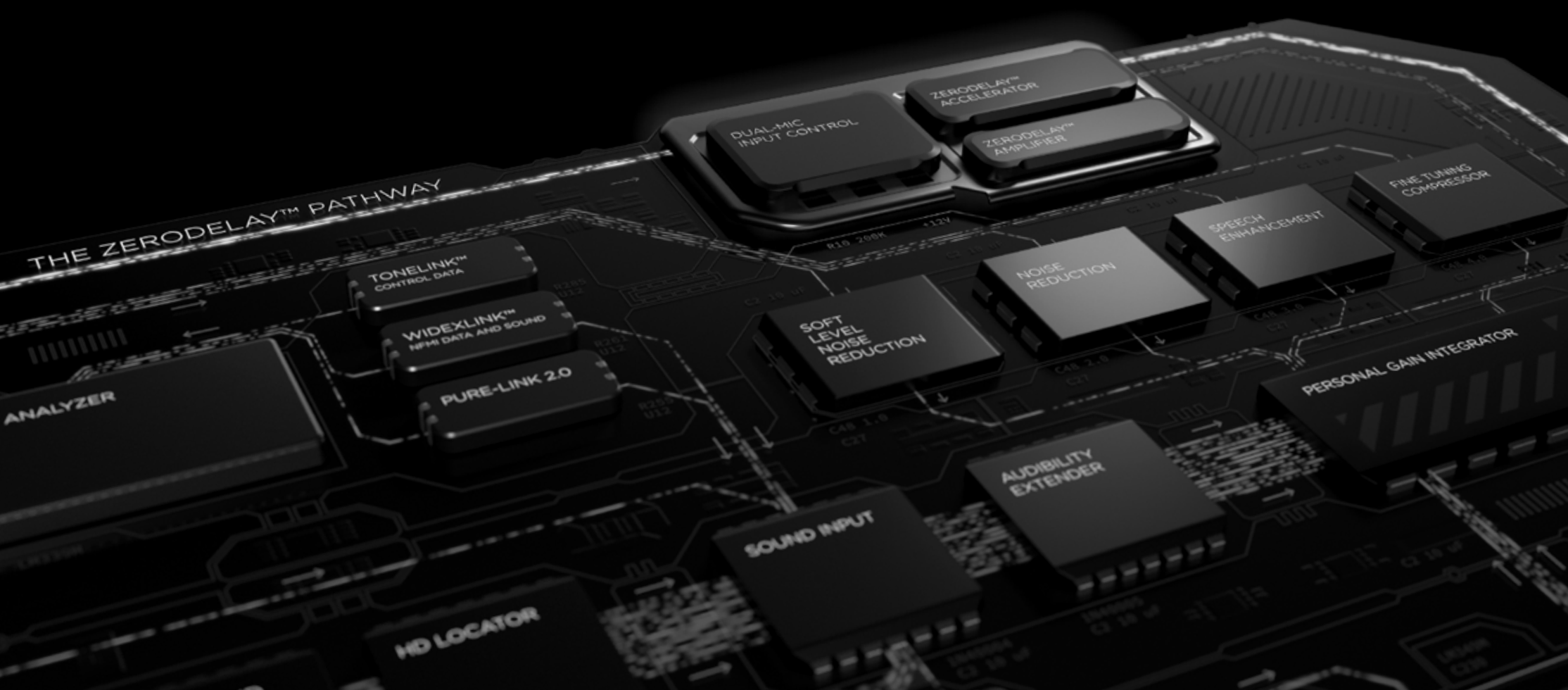
More Ways to Connect

Widex Moment offers direct streaming from iPhone® and compatible Android™ devices. Patients can experience more ways to connect and stream high-quality calls, video, and music directly to their hearing aids.

More Styles to Choose From

We know how important it is that you have a wide range of options to fit your patients with the best hearing aid solutions. Included in the Moment line-up, the BTE R D — our first rechargeable BTE — and our most elegant RIC yet, the sRIC R D which is also the smallest rechargeable lithium-ion RIC on the market.

With all these improvements, there really has never been a better time to recommend Widex Moment: introducing Widex Moment Sheer.



THE DIFFERENCE IS IN THE DETAILS

Pure, natural sound delivers the best hearing. That's why we created Widex Moment — to deliver the most natural sound at the eardrum while offering the same level of customization, control and connectivity you'd expect from a Widex hearing aid. To do this we had to rethink the architecture of the platform.

We designed a revolutionary sound platform with two options of integral sound processing: one based on our heritage design and one with a completely new sound path to ensure the processed and unprocessed sounds are in perfect harmony. Widex Moment processes the entire incoming sound signal through whichever pathway will provide the best sound for the user's particular level of hearing loss.

Incredible sound comes as standard

With the classic signal processing pathway, the Widex Moment platform integrates all parameters and inputs regarding the individualized acoustics obtained during the fitting via TruAcoustics.

All users of Widex Moment can benefit from our state-of-the-art signal processing features including the Dual Speed Compressor, the InterEar Feedback Canceller, speech and noise algorithms, the Fluid Sound Analyzer and the adaptive directional system. Each of these functions is combined with the extensive personalization data to ensure the best sound in all environments.

Widex Moment — one platform with two distinct signal processing paths to deliver a sound like no other.

A revolutionary moment built on an evolutionary heritage

Widex can only create a paradigm shift like Widex PureSound because of a history of uncompromising attention to detail, and dedication to creating the highest quality sound, which has been part of our DNA since Widex was founded in 1956.

We made key decisions from a high sampling rate of 33.1 kHz to using a time-domain filterbank that have been instrumental in delivering the superior sound quality Widex is known for.

Every single hearing aid we produce stands on the shoulders of each one that came before it. Our unwillingness to compromise and our ability to make the right decisions in the past means that we are uniquely positioned to set the sound quality standards of the future.



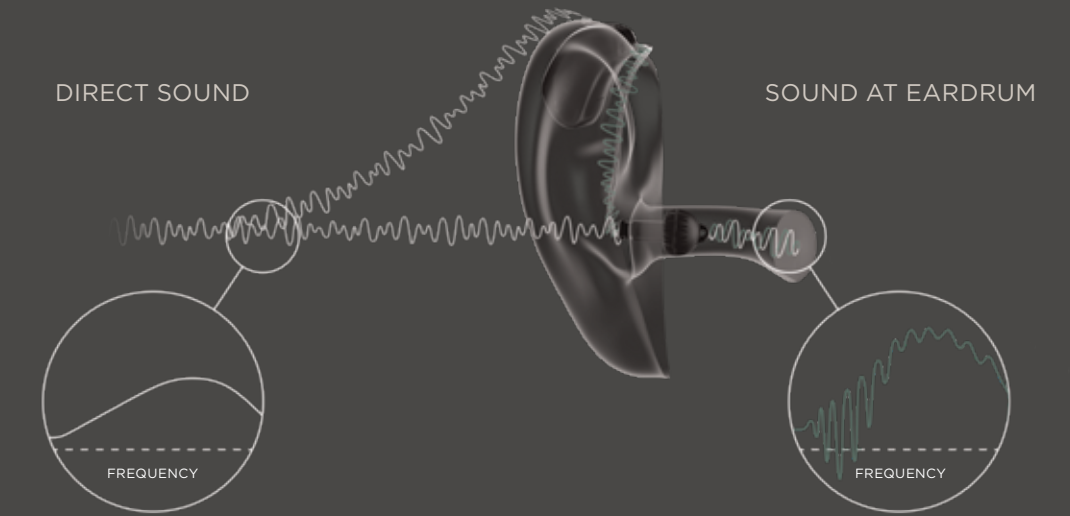
WIDEX PURESOUND IS A REVOLUTION IN SOUND PROCESSING

With the Widex Moment family of hearing aids, we created a revolutionary way to process sound that eradicates the unpleasant artifacts inherent in classic hearing solutions. We call this new hearing experience Widex PureSound. Additionally, through careful redesign of the integrated circuits in Widex Moment and a more granular fitting rationale, all patients can experience a more pure and natural sound.

What is delay based distortion?

One of the main drivers of the traditional hearing aid sound is that sound processed in the hearing aid reaches the eardrum later than the directly transmitted sound that travels through or around the ear-tip. When these two 'out of sync' signals mix in the ear canal, distorting artifacts are introduced, which results in the artificial sound that many people associate with hearing aids.

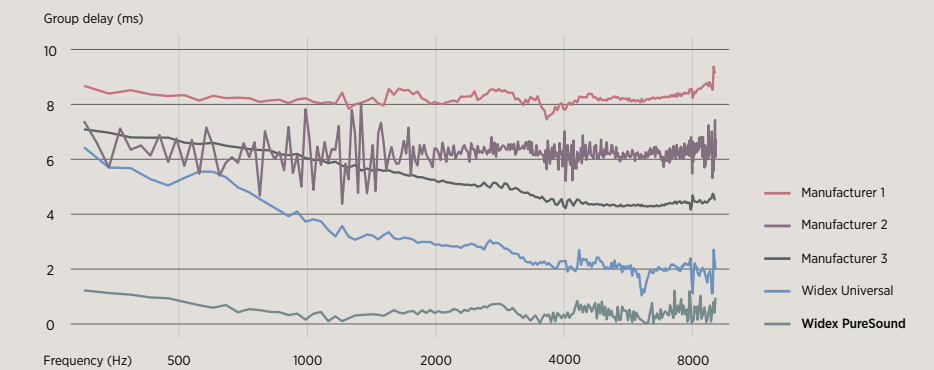
When a user's new hearing journey starts, it is vital that they like what they hear. Unexpected distorting artifacts can result in an unnatural, distracting or uncomfortable sound quality that can drastically affect their motivation for continuing the journey to an improved hearing life.



Still the fastest sound processing ever in a digital hearing aid

PureSound is only possible because of our ZeroDelay™ Technology — an industry-changing, ultrafast signal pathway that leaves the competition far behind and eradicates the problem of delay-based distortion.

THE FASTEST SOUND PROCESSING IN THE BUSINESS



Laura Winther Balling, Oliver Townend & Dana Helmkink (2021). Sound Quality for All: The Benefits of Ultra-fast Signal Processing in Hearing Aids. Hearing Review 28(9):32-35.

95% OF USERS PERCEIVE PURESOUND AS 'NATURAL'*



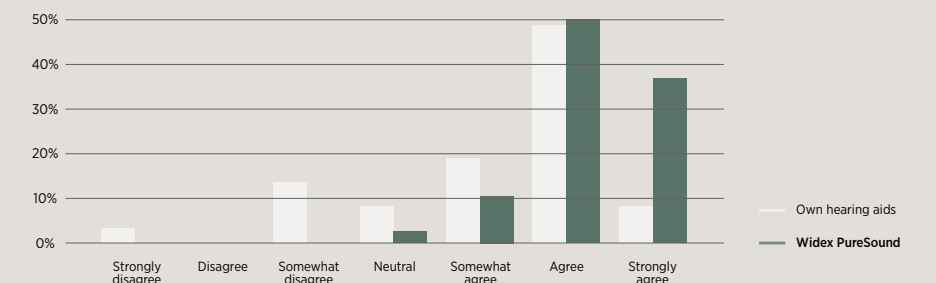
WE CALL IT PURESOUND... USERS JUST CALL IT 'NATURAL'

All the work we've put into developing PureSound and the ZeroDelay Technology that powers it means nothing unless it delivers a difference your patients can actually hear.

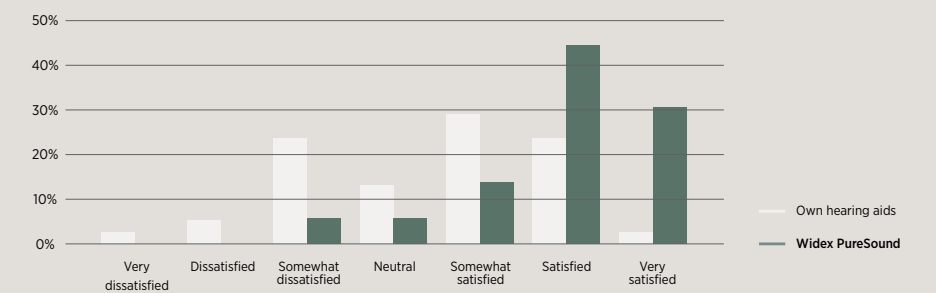
That's why we asked real hearing aid users to wear Widex Moment in their everyday lives and tell us what they thought. The results were overwhelmingly positive! 95% described the sound as 'natural' and 'clear' with own voice being perceived as 'natural' too.**

Our user survey also delivered great results in noisy situations with 82% satisfaction versus 54% with their existing hearing aid.** We attribute this to the fact that the sounds are more natural and so the full soundscape is available and decodable.

NATURALNESS OF SOUND



NOISY BACKGROUNDS



** Laura Winther Balling, Oliver Townend & Dana Helmink (2021). Sound Quality for All: The Benefits of Ultra-fast Signal Processing in Hearing Aids. Hearing Review 28(9):32-35.

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INTRODUCING WIDEX **MOMENT SHEER**

The Perfection of Natural Sound

Built on the proven benefits of natural sound in overcoming the challenges of hearing loss, Widex Moment Sheer goes beyond better hearing, to empower your patients with better living.

Sound so natural, your patients forget they're wearing hearing aids

PureSound with ZeroDelay continues to deliver the fastest sound processing available in a digital hearing aid to eliminate the problem of delay-based distortion¹. With a new range of instant ear-tip options and fitting recommendations, Moment Sheer provides more flexibility across a broader range of hearing losses.

Advanced technology for engagement and well-being

Moment Sheer offers more impactful and refined customization through MySound™ 2.0, with added SoundRelax™ tones to support well-being through greater relaxation and increased concentration.

Moment Sheer also comes with enhanced accessories to help you patients remove barriers to fully engage in their environment and loved ones.

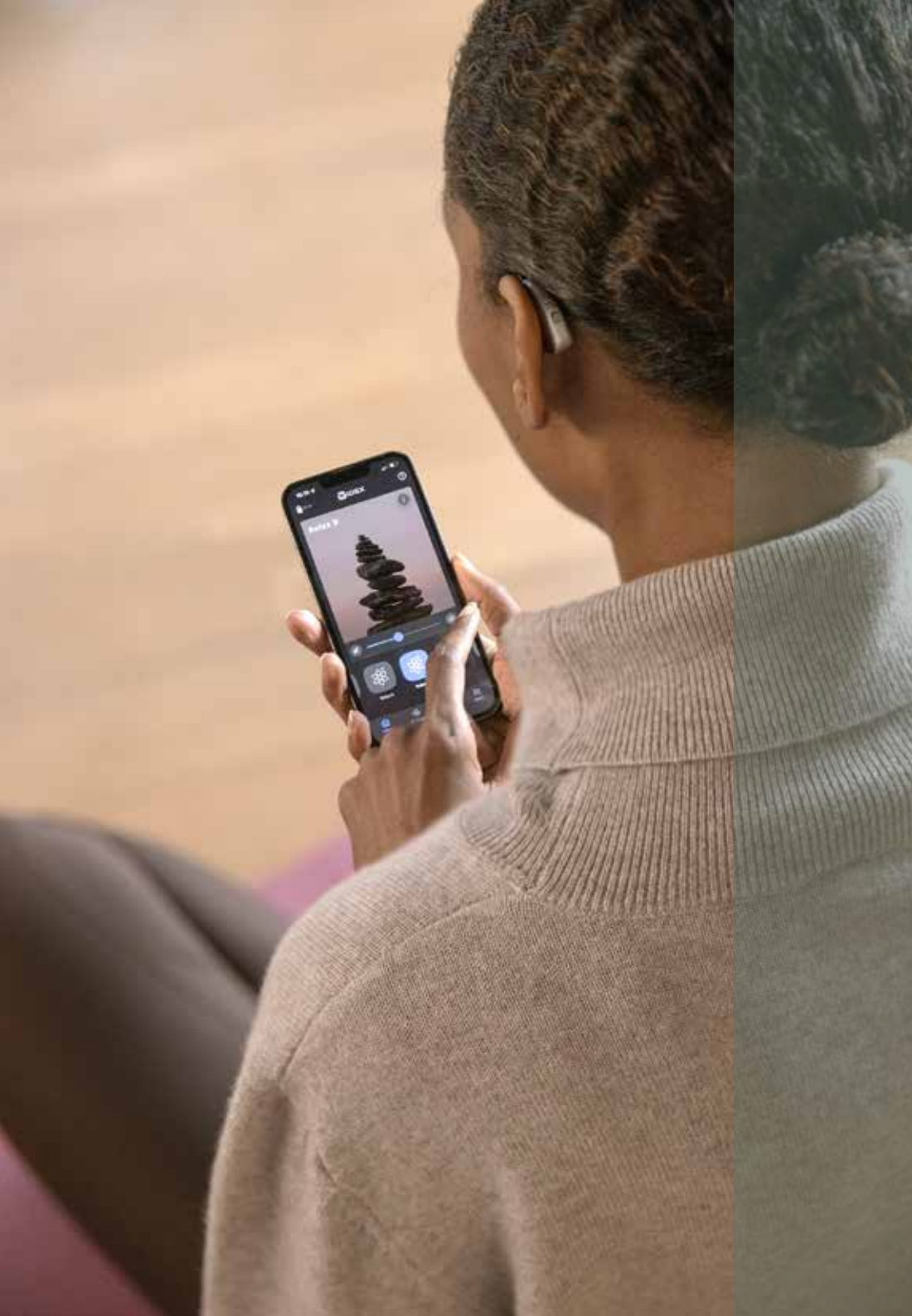
Hearing aids and accessories that look as good as they sound

From the modern design of the sRIC R D to the sleek accessories, no design detail has been overlooked. Each element provides both form and function, providing an elevated user experience that instills pride and confidence in ownership.

Overall, the new Widex Moment Sheer exemplifies the Widex Difference — empowering you to stand out as a provider of choice, backed by the solutions, service and support only Widex can provide.

¹Balling LW, Townend O, Helmink D. Sound quality for all: The benefits of ultra-fast signal processing in hearing aids. Hearing Review. 2021; 28(9):32-35.





WIDEX SOUNDRELAX AIMS TO HELP REDUCE STRESS AND ENABLE GREATER ENGAGEMENT

We're becoming increasingly aware of the effect that stress can have on the mind and body. Finding new and innovative ways to relax has never been more important. That's why, with Moment Sheer, we've expanded our sound stimulation universe with Widex SoundRelax, a new palette of fractal tones and environmental sounds designed to relax the mind and aid concentration. We also give you the option to combine SoundRelax with PureSound, providing the best sound quality and sound therapy options for all hearing losses.



OUR MOST ELEGANT RIC YET PLUS NEW DESIGN ELEMENTS

We believe that a truly great hearing experience goes beyond what you hear. That's why, with Moment Sheer, we've united our entire flagship range of products under one refined design philosophy. Our Moment sRIC R D, its charger, and jewel case along with TV Play™ have a modern design that brings their aesthetic impact into line with its audiological excellence.

The metallic trim, the functional details, and the exclusive fabric — everything about Moment Sheer is designed to entice users to try them out.

Great sound from your TV never looked so good.

Not only does our upgraded Widex TV Play feature the same elegant design accents as the rest of the Moment Sheer range, we've also teamed up with Danish textile brand Kvadrat to give an unprecedented touch of tactility to an already award-winning design. Kvadrat fabrics have been used in countless pieces of classic Danish design and have sustainable principles at their core.

So now, users can enjoy stable, high-quality sound streamed directly from their TV to their Moment 2.4 GHz hearing aids in style.

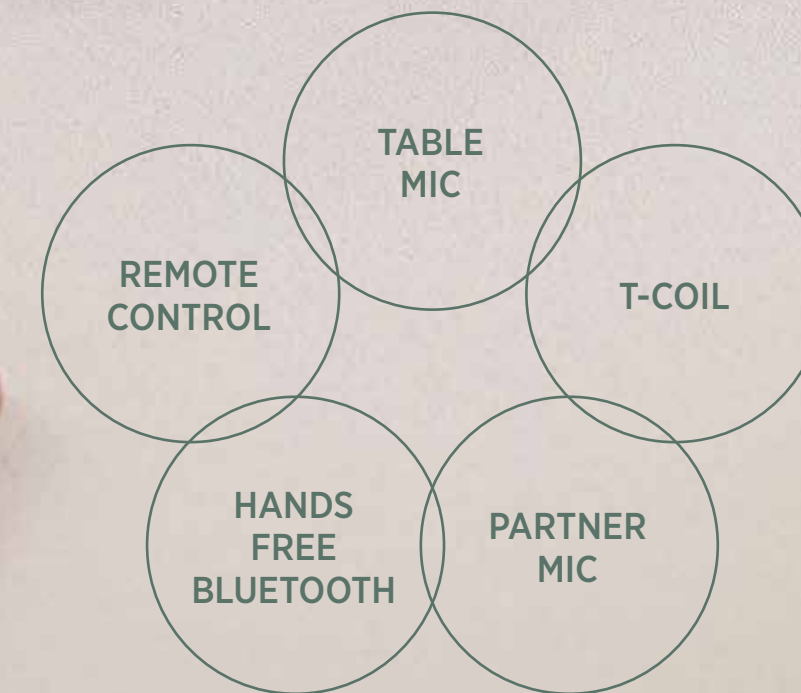


reddot award 2018
winner



WIDEX SOUND ASSIST FOR EVERY SITUATION

Because we all need an assist sometimes Moment Sheer brings the same modern design elements into the new Sound Assist. Compatible with Moment 2.4 GHz hearing aids and small enough to fit in your pocket, Sound Assist offers five functions in one device helping patients live better, removing barriers no matter where they are or what they need.





NATURAL SOUND WITH AN UPGRADED FITTING EXPERIENCE

OPEN ROUND - SIZE: S, M, L



SLEEVE VENTED - SIZE: XS, S, M, L

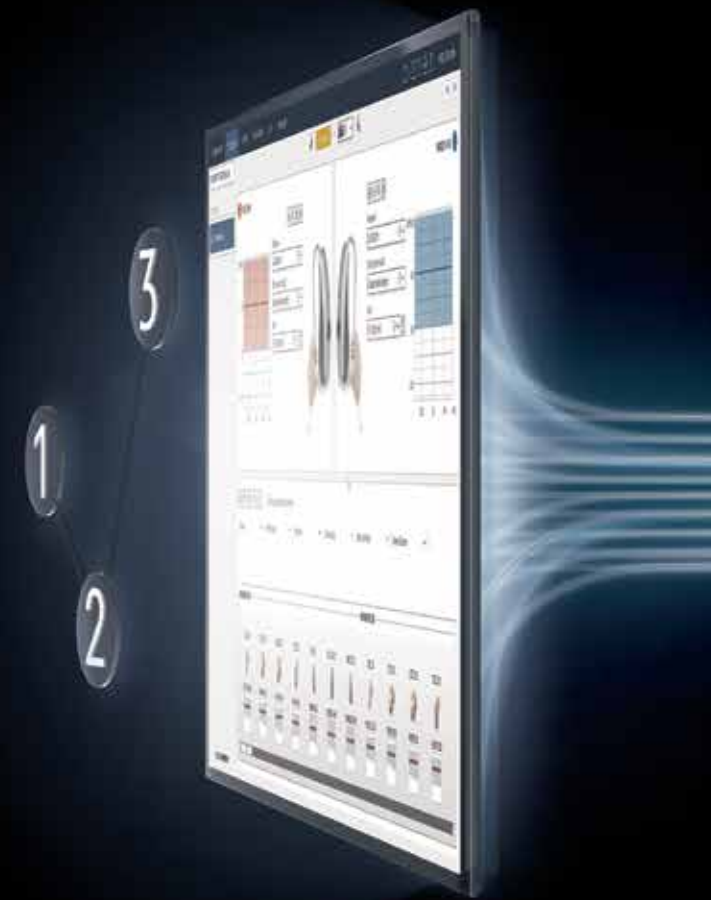


SLEEVE POWER - SIZE: XS, S, M, L



Every journey to more natural hearing starts in the ear canal. That's why we place so much emphasis on giving you the flexibility you need to provide the best recommendation to your patients.

With Moment Sheer, we introduce a range of instant ear-tips that work together with TruAcoustics and Compass™ GPS to provide less variability and more predictable outcomes. This means you can fit a broader range of patients with a focus on comfort, audibility, and feedback management.



Giving your patients the best sound has never been easier with Compass GPS

An easy-to-use fitting software with an intuitive flow and less clicks means that you can spend less time navigating and more time with your patients. Our three-step navigator and visualizations mean that you'll always know where you are in the fitting process and that the effect of your choices and recommendations is clear at every stage.

TruAcoustics — a truer fitting based on real ears

For years, hearing aid fittings have relied on predictive models to estimate vent leakage. With the introduction of instant ear-tips and more open fittings, Widex created a sophisticated method to calculate gain and ensure the best sound possible is delivered at the eardrum for every Widex user.

Enter TruAcoustics — the result of hundreds of measurements from 58 ears. By harnessing the power and accuracy of TruAcoustics through our Compass GPS fitting software, you can ensure that every patient benefits from more personalized and natural sound.



FULL CONTROL VIA iOS AND ANDROID

The intuitive and easy-to-use Moment smartphone app for both iOS and compatible Android devices gives users control over a wide range of functions and settings on their hearing aids. Among many other features, the app provides access to the powerful but easy-to-use personalization of MySound 2.0 as well as tips and advice about using their hearing aids with MyGuide.

Made for a world of streaming

The Bluetooth® 2.4 GHz-radio chip used in Moment allows high-quality streaming directly from iOS and compatible Android devices as well as from TV Play and Sound Assist.

Widex MyGuide — Your guide to making the most of Moment

MyGuide is a section of the Moment app that gives users advice in the form of step-by-step instructions and videos to help them with everything from turning their hearing aids on to personalizing their sound with MySound.

There's also a series of short courses designed to help users get used to daily life with their hearing aids.



The Widex Moment app works with the following Widex Moment models: sRIC R D (MRR4D), RIC 312 D (MRB2D), BTE R D (MBR3D) and BTE 13 D (MBB3D).

A HELPING HAND FOR MORE PERSONALIZED SOUND

What if a hearing aid could give your patients access to the listening experiences of thousands of real users just like them — so you can ensure a personally recommended sound in an instant?

With MySound 2.0, they can. MySound 2.0 combines real human experiences with the immense power of artificial intelligence and condenses it into an extremely helpful and convenient tool that gives users two ways to get a better sound: Made for You and Create Your Own.

MySound 2.0 parameters include dual-speed compression that makes it possible to retain the temporal characteristics of speech without losing soft sounds that follow, or loud sounds altogether.

Made for You — for an instant recommendation

By simply selecting the most relevant activity and listening intent, the user is instantly presented with an AI-curated sound profile based on the way thousands of other users preferred to hear in a similar situation.

Create Your Own — for a more bespoke sound

If users want more control, Create Your Own uses the AI to guide them to a customized sound via a series of simple sound comparisons.

Every time someone uses Create Your Own, their preferences are processed by our AI in the cloud. This updates and refines the automatic Made for You recommendations that are instantly available to all users.



WIDEX **MOMENT** MODELS AND STYLES

RECEIVER-IN-CANAL (RIC) / BEHIND-THE-EAR (BTE) MODELS

NEW
MODERN
DESIGN



sRIC R D



RIC 312 D



RIC 10



BTE R D



BTE 13 D

IN-THE-EAR (ITE) MODELS



CIC-MICRO



CIC



IM/IP



XP

CHOOSE YOUR COLORS

Choose between 13 different colors for RIC/BTE models and three standard colors for ITE models.

RIC/BTE MODELS



Tech Black (118)



Titanium Grey (121)



Silver Grey (119)



Dark Cherry (116)



Chestnut Brown (115)



Golden Brown (120)



Honey Blonde (114)



Autumn Beige (123)



Pearl White (068)



Deep Blue (136)



Sporty Red (076)



Mediterranean Turquoise (078)



Shocking Pink (077)

CUSTOM MODELS



Light Beige (025)



Clay Brown (028)



Dark Brown (107)

ADDITIONAL ACCESSORIES

CHARGE N CLEAN



STANDARD CHARGER



PHONE-DEX 2

For land line phone streaming



TV-DEX

For enjoying TV



COM-DEX

For hands-free streaming



FM+DEX

For flexible streaming



RC-DEX

Remote control



SCAN QR CODE FOR MORE DETAILS



THERE'S A WIDEX HEARING AID FOR EVERY MOMENT

To help your patients hear their best, Widex Moment features a complete portfolio of advanced hearing aids—ensuring there's a Moment that's right for everyone.



PERFORMANCE LEVEL/BENEFIT	SOCIAL	MUSIC		QUIET		PARTY		TRANSPORTATION		URBAN	
		Contemporary	Classical	-	with speech	-	with speech	-	with speech	-	with speech
Widex Moment 440											
Widex Moment 330											
Widex Moment 220											
Widex Moment 110											

PERFORMANCE LEVEL/BENEFIT	Improved speech understanding Get accentuated speech and reduced noise from the surroundings	Wind noise reduction Hear clearly even when it's windy	Natural sound experience Choose between the renowned Widex sound or the new Widex PureSound	Automatic sound adjustment No need to adjust the hearing aid in every situation	Direct Bluetooth® streaming Stream sound directly from Apple or Android devices	Easy to control Intuitive app and Artificial Intelligence guide you to the best sound	Widex Remote Care™ Enables fitting and fine-tuning at any location the patient requests	Real-Life Insights Facilitates counselling by providing access to the patient's personal programs
Widex Moment 440	● ● ● ● ● ●	● ● ● ● ● ●	● ● ● ● ● ●	● ● ● ● ● ●	YES	YES	YES	YES
Widex Moment 330	● ● ● ● ●	● ●	● ● ● ● ●	● ● ● ● ●	YES	YES	YES	YES
Widex Moment 220	● ● ● ●	● ●	● ● ● ●	● ● ● ●	YES	YES	YES	YES
Widex Moment 110	● ●	● ●	● ●	● ●	YES	YES *	YES	YES

* Doesn't include MySound





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